LEGOLAND® NEW YORK RESORT MINILAND SCAVENGER HUNT & WORD SCRAMBLE OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND D.C. WHO ARE AGE 12 OR YOUNGER. U.S. LAW GOVERNS THIS SWEEPSTAKES. VOID WHERE PROHIBITED.

- 1. ELIGIBILITY: The LEGOLAND New York Resort Miniland Scavenger Hunt & Word Scramble (the "Promotion"), sponsored by LEGOLAND New York LLC ("Sponsor"), is open only to persons who as of the date of entry are age 12 or younger, are a legal resident of one of the 50 United States or the District of Columbia and are present at the LEGOLAND New York Resort (the "Resort"). Each entrant must obtain permission to enter from the entrant's parent or legal guardian prior to entry. Persons who as of the date of entry (and, if a winner, as of the date of prize fulfillment) are a member of the immediate family of an employee of Sponsor are not eligible. Eligibility determinations will be made by Sponsor. U.S. law governs this Sweepstakes. Void where prohibited by law.
- 2. HOW TO ENTER: The Promotion consists of a series of consecutive weekly sweepstakes (each, a "Sweepstakes"). The entry period for each Sweepstakes will last for one calendar week. The Promotion will run until terminated by Sponsor. No purchase is necessary. To enter a Sweepstakes, at the Resort, obtain an entry form at the Park Entrance, Guest Services or from a Model Citizen during Miniland scheduled tours between 10:00 a.m. and 5:00 p.m. Then, answer all the questions on the entry form about models located in Miniland, and use the highlighted letters on the entry form to complete the entry form with the correct phrase. If indicated on the entry form, a parent or legal guardian may be required to sign the entry form. Deposit the completed entry form in the official entry box located in Guest Services. Completed entry forms must be deposited by no later than 6:00 p.m. daily. There is a limit of one entry per person per week. All entries are subject to verification at any time.
- 3. WINNER SELECTION AND NOTIFICATION: With respect to each Sweepstakes, one (1) potential prize winner will be selected in a random drawing conducted by Sponsor or its agent from among all eligible entries received during the week. The drawing will take place on Monday following the relevant week. It is not necessary for any entrant to be present for the drawing. The odds of being selected as the winner will depend on the number of eligible entries received during the relevant week. The potential winner will be notified by e-mail (sent to the e-mail address provided by the entrant when entering) or using other contact information provided by the potential winner, in Sponsor's discretion, within approximately five days after the drawing. The potential winner's parent or guardian must respond to Sponsor's initial notification attempt within 72 hours. The potential winner is subject to verification of eligibility and may, in Sponsor's discretion, be required to complete, sign and return to Sponsor an Affidavit of Eligibility/Release of Liability and, if legally permissible, a Publicity Release ("Winner Verification Documents"), within three days of attempted delivery of same. Sponsor will have the right to require that the potential winner's parent or legal guardian sign the Winner Verification Documents and/or IRS Form W-9 on behalf of the winner, or to award the prize directly in the name of the winner's parent or legal guardian (who in such event will be required to sign the Winner Verification Documents). If the potential winner cannot be reached or does not respond within 72 hours of the initial notification attempt or fails to complete, sign, and return any required Winner Verification Documents within three days of attempted delivery of same, or if the potential winner does not otherwise comply with these Official Rules and/or cannot accept the prize for any reason, then the potential winner may be disqualified and an alternate winner may, at Sponsor's discretion, be selected from among the remaining eligible entries as specified in these Official Rules (in which case the foregoing provisions will apply to such newly-selected entrant).
- **4. PRIZE:** One (1) prize will be offered for each Sweepstakes. The prize consists of one LEGO® prize pack. The contents of the prize pack will be determined by Sponsor in its discretion. The approximate retail value of the prize is \$50-100 USD. All prize details that are not expressly specified in these Official Rules will be determined by Sponsor in its discretion. The prize will be awarded if properly claimed. No substitution, cash redemption or transfer of the right to receive the prize is permitted, except in the discretion of Sponsor, which has the right to substitute the prize with a prize of equal or greater value selected by Sponsor in its discretion. The prize consists only of the items expressly specified in these Official Rules. All expenses or costs associated with the acceptance or use of the prize are the responsibility of the winner. The prize is awarded "as is" and without any warranty, except as required by law. In no event will more than one prize per Sweepstakes be awarded. All federal, state and local taxes on the value of the prize are the responsibility of the winner.
- **5. GRANT OF RIGHTS:** By entering the Sweepstakes, each entrant irrevocably grants to Sponsor and its parent companies, subsidiaries, affiliates and advertising and promotion agencies, and the successors and assigns and licensees of each of the foregoing the right to use the entrant's name, likeness, voice, biographical information and/or statements attributed to the entrant ("Personality Rights"), in perpetuity, throughout the world, in all media and formats whether now or later known or developed, for commercial purposes and any other purposes (including without limitation advertising and promotion), without further notice or compensation, unless prohibited by law.

- 6. RELEASE AND LIMITATION OF LIABILITY: By entering the Sweepstakes, to the fullest extent permitted by applicable law, each entrant and the entrant's parents and guardians releases and agrees to hold harmless Sponsor and its parent companies, subsidiaries, affiliates and advertising and promotion agencies, and the successors and assigns of each of the foregoing, all other companies involved in the development or operation of the Sweepstakes, all other companies involved in the provision of the prize, The LEGO Group and the directors, officers, employees and agents and contractors of each of the foregoing (collectively, the "Released Parties") from and against any and all claims and causes of action of any kind that the entrant ever had, now has or might in the future have arising out of or relating to the Sweepstakes, the provision, acceptance or use of any prize or any component of any prize or any use of the entrant's Personality Rights as permitted pursuant to these Official Rules, including without limitation any and all claims and causes of action relating to any personal injury, death or property damage or loss sustained by any entrant or any other person. Each entrant agrees not to assert any such claim or cause of action against any of the Released Parties. Each entrant assumes the risk of, and all liability for, any injury, loss or damage caused, or claimed to be caused, by participation in this Sweepstakes or the provision, acceptance or use of any prize. The Released Parties are not responsible for, and will not have any liability in connection with, any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize. The Released Parties are not responsible for, and will not have any liability in connection with, late, lost, delayed, illegible, damaged, corrupted or incomplete entries, incorrect or inaccurate capture of, damage to, or loss of entries or entry information, or any other human, mechanical or technical error of any kind relating to communications or attempted communications with any entrant, the submission, collection, storage and/or processing of entries or the administration of the Sweepstakes. The Released Parties are not responsible for, and will not have any liability in connection with, any Act of God, war, terrorism, accident, fire, strike, lock-out or other labor controversy, riot, civil disturbance, act of public enemy, law, enactment, rule, restraint, order or act of any governmental instrumentality or military authority, or other cause not reasonably within their control that may delay or prevent Sponsor from fulfilling its obligations pursuant to these Official Rules.
- 7. GENERAL RULES: Sponsor has the right, in its sole discretion, to modify these Official Rules (including without limitation by adjusting any of the dates and/or timeframes stipulated in these Official Rules) and to cancel, modify or suspend this Sweepstakes at any time in its discretion, including without limitation if a technical problem, entrant fraud or misconduct or other cause beyond the control of Sponsor corrupts the administration, integrity, security or proper operation of the Sweepstakes or if for any other reason Sponsor is not able to conduct the Sweepstakes as planned. In the event of termination of the Sweepstakes, a notice will be posted on Sponsor's website or social media channels and a random drawing will be conducted to award the prize from among all eligible entries received prior to the time of termination. Sponsor has the right, in its sole discretion, to disqualify or prohibit from participating in the Sweepstakes any individual who, in Sponsor's discretion, Sponsor determines or believes (i) has tampered with the entry process or has undermined the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair practices, (ii) has engaged in conduct that annoys, abuses, threatens or harasses any other entrant or any representative of Sponsor or (iii) has attempted or intends to attempt any of the foregoing. All federal, state and local laws and regulations apply. All entries become the property of Sponsor and will not be verified or returned. By participating in this Sweepstakes, each entrant agrees to be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects. These Official Rules may not be reprinted or republished in any way without the prior written consent of Sponsor.
- DISPUTES: By entering the Sweepstakes, each entrant agrees, to the maximum extent permitted by applicable law, that (a) all disputes, claims and causes of action arising out of or connected with the Sweepstakes or the provision, acceptance and/or use of any prize will be resolved individually, without resort to any form of class action (Note: Some jurisdictions do not allow restricting access to class actions. This provision will not apply to entrants who live in such a jurisdiction); (b) all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorneys' fees; (c) under no circumstances will any entrant be permitted to obtain any award for, and each entrant hereby waives all rights to claim, punitive, special, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses, and (d) each entrant's sole and exclusive remedy with respect to all disputes, claims, and causes of action arising out of or connected with the Sweepstakes will be an action at law for the recovery of monetary damages only. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the respective rights and obligations of the entrants and Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the State of New York. Any legal proceedings arising out of this Sweepstakes or relating to these Official Rules shall be instituted only in the federal or state courts located in New York County in the State of New York, waiving any right to trial by jury, and each entrant consents to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to any of the foregoing. In the event of any conflict between these Official Rules and any Sweepstakes information provided elsewhere (including but not limited in advertising or marketing materials), these Official Rules shall prevail.

- **9. USE OF INFORMATION:** By entering the Sweepstakes, each entrant agrees that information submitted in connection with the Sweepstakes may be used as determined by Sponsor in connection with the administration of the Sweepstakes (including notification of the winner and provision of lists of winners when requested), and for purposes of providing information and promotions to the entrant.
- 10. WINNERS' NAMES AND RULES REQUESTS: For the name of the winner of a Sweepstakes, available for a period of 60 days after conclusion of the relevant week, or a copy of these Official Rules, send a self-addressed, stamped envelope to LEGOLAND New York Resort Miniland Scavenger Hunt & Word Scramble, 420 Harriman Dr., Goshen, NY 10924. Indicate whether the request is for Official Rules and/or the winner's name (and the relevant week).
- 11. SPONSOR: LEGOLAND New York LLC, Goshen, NY.